

What is FABBS?

The Foundation for the Advancement of Behavioral and Brain Sciences (FABBS) is an educational non-profit organization established to promote and enhance understanding of the behavioral, psychological, and brain sciences.

The mission of the foundation is education directed to two important audiences: the public and researchers. Our first goal, to enhance the public's understanding of scientific research, is accomplished through educational programming and publications designed for non-scientists. Our second goal, to facilitate the engagement of scientists in productive dialogue that will improve and expedite activities related to research, is met through the organization of conferences and seminars geared towards communication and interaction between those involved in the research process.

The end products of the successful fulfillment of our efforts include a society that is better equipped to understand the complex, scientific issues that are becoming a daily part of modern life, and a well-informed research community that is prepared to advance their field beyond current expectations and capabilities.

How can I help?

FABBS is supported through tax-deductible contributions. Your donation ensures that the impact and importance of behavioral, brain, and psychological sciences is communicated to audiences in Washington, DC, and beyond through a variety of educational means.

To learn more about FABBS or to make a donation, please visit our website at <http://www.fabbs.org>.

FOUNDATION FOR THE ADVANCEMENT
OF BEHAVIORAL AND BRAIN SCIENCES **FABBS™**

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S C I E N C E C A F É

Will People Believe Anything? The Psychology of Gullibility

October 10, 2008

6:00pm Reception

6:45pm Lecture

**Princeton Club
Prospect Lounge
2nd Floor**

15 West 43rd Street
Between 5th & 6th Avenues
New York, NY 10036

The American Psychological Association is pleased to sponsor this Science Café.



AMERICAN
PSYCHOLOGICAL
ASSOCIATION

Based in Washington, DC, the American Psychological Association (APA) is a scientific and professional organization that represents psychology in the United States. With 148,000 members, APA is the largest association of psychologists worldwide. The mission of the APA is to advance the creation, communication and application of psychological knowledge to benefit society and improve people's lives.

<http://www.apa.org>

PREVIOUS CAFÉS

Propaganda and Persuasion: Psychology's Use in Intelligence

Sponsored by the American Psychological Association

August 2, 2006
International Spy Museum
Robert Cialdini, PhD



Robert Cialdini

How Do I Love Thee? The Biology and Psychology of Attachment

Sponsors: Society for Behavioral Neuroendocrinology, Society for Experimental Social Psychology, Society for Personality and Social Psychology

February 8, 2007
Smithsonian National Zoological Park
C. Sue Carter, PhD and Phillip Shaver, PhD

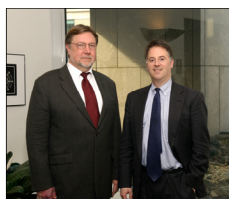


C. Sue Carter and Phillip Shaver

Unraveling the Mysteries of the Brain & Mind in the Aftermath of Terri Schiavo and Related Cases

Sponsored by the American Psychological Association

March 26, 2007
American Association for the Advancement of Science
Nicholas Schiff, MD and Daniel Wegner, PhD



Daniel Wegner and Nicholas Schiff

Elections: How Voters Really Think and Feel

Sponsored by SAGE Publications

October 24, 2007
National Press Club
Eugene Borgida, PhD and Alexander Todorov, PhD



Eugene Borgida and Alexander Todorov

The Science of Countering Terrorism: Psychological Perspectives

Sponsored by SAGE Publications

September 25, 2008
Newseum
Ian McGregor, PhD and Fathali Moghaddam, PhD



Ian McGregor and Fathali Moghaddam

SPEAKER

Thomas D. Gilovich, PhD

Cornell University
Professor and Chairman
Department of Psychology



Thomas Gilovich is Professor and Chairman of the Department of Psychology at Cornell University and co-director of the Cornell Center for Behavioral Economics and Decision Research. He received his B.A. in Psychology in 1976 from the University of California and his PhD in Psychology in 1981 from Stanford University. Dr. Gilovich studies how people make judgments and decisions in their everyday and professional lives. He is most widely known for research that debunks the “hot hand” in basketball, that identifies what people regret most in life and why, and that examines the contaminating influence of egocentrism on everyday judgment. He has written three books: *How We Know What Isn't So* (1991), *Why Smart People Make Big Money Mistakes* (1999, with Gary Belsky), and *Social Psychology* (2005), with Dacher Keltner and Richard Nisbett). He also edited, with Dale Griffin and Daniel Kahneman, *Heuristics and Biases: The Psychology of Intuitive Judgment*. Dr. Gilovich was awarded the Stephen Russell Distinguished Teaching Award and was twice named Outstanding Educator for teaching statistics, judgment, and social psychology to undergraduate students at Cornell.

The content of presentations made at FABBS' events does not necessarily reflect the viewpoint of the FABBS board, its donors, or event sponsors.