

**FOUNDATION FOR THE ADVANCEMENT
OF BEHAVIORAL AND BRAIN SCIENCES**

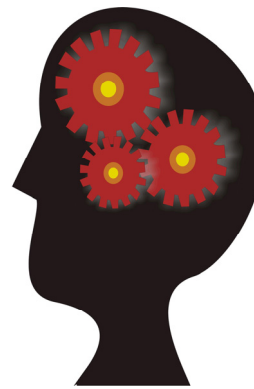
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FABBS™

S C I E N C E C A F É

Will People Believe Anything? The Psychology of Gullibility

Do you believe it is bad luck to call attention to success or to name a baby before it is born? Has a fad diet ever caught your attention, only to disappoint you when it doesn't work? Have you ever half-believed the phrase, "bad things come in 3's?" These are just a few instances where our all-too-human judgment and superstition infect our everyday lives.



too often guide-and distort-our beliefs. [Thomas D. Gilovich, PhD](#) (Cornell University) presents the latest research on experiences such as seeing order in randomness, superstition, and wishful thinking, as well as many other human frailties. Gilovich will also discuss how to cultivate more sound reasoning and effective decision-making.

Our past experiences, predictable biases, and limited ability to process vast amounts of information all

Learn more at:

<http://www.fabbs.org>

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DATE

October 10, 2008

6:00pm Reception

6:45pm Lecture

LOCATION

Princeton Club

Prospect Lounge
2nd Floor

15 West 43rd Street
Between 5th & 6th Avenues
New York, NY 10036

DRESS CODE

Business Casual attire

No jeans, sneakers, or shorts, please.

ADMISSION

Free with RSVP

Includes light refreshments

SPEAKER



Thomas D. Gilovich, PhD

Cornell University

Professor and Chairperson
Department of Psychology

SPONSOR



AMERICAN
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<http://www.apa.org>

WHAT IS A SCIENCE CAFÉ?

Science Cafés are special events intended to present the public with unique opportunities to learn about behavioral and brain sciences in an interactive, social environment featuring lectures given by leading researchers.

RSVP

Due to the expected high demand for this event, you must RSVP via our website to confirm your reservation and receive your free ticket.

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